

Helene von Reis

Global Leader, Cross-Cultural Expert,
and Visionary Speaker



About

A seasoned global leader, Helene von Reis is a sought-after keynote speaker known for her expertise in navigating cultural complexities and fostering inclusive leadership. With a career spanning CEO and CSO roles at IKEA Japan, VP IKEA US, and Global Manager IKEA Food, Helene brings three decades of experience in international business and people development. Awarded the Forbes Woman Award in Japan, she empowers organizations to lead with purpose, bridge cultural divides, and harness the power of diverse thinking as a trusted board advisor, executive coach, and mentor.

Speaker Highlights

Keynote speaker: Sustainable brands Tokyo, Womens Forum Singapore, Womens Forum Canada, Climate Reality Leadership Corps, GEA International conference

Featured in: Nikkei Business Magazine, NY Times, The Japan Times, Japan Today, Goethe Magazine, Dagens Industri, Plantbased News and more

Former CEO/CSO IKEA Japan: P&L responsible for 12 IKEA stores, online business and +5K people

Former Global Manager IKEA Food: Global food range 64 markets, restaurants, bistros, IKEA Food Markets, +800K customers annually, top 10 global restaurant chain

Former Market Manager IKEA Shenzhen China: P&L responsibility, full size IKEA store, 400 coworkers, double digit growth development, expansion market

Former MD IKEA Communications AB: global internal agency & production all media, digital/3D technology development, IKEA Catalogue, IKEA.com

Former Strategy Lead: Global Regulatory Affairs Inter IKEA, geopolitics focus, public affairs

Board Experience: UN University Advanced Sustainability studies Tokyo, Ledarna - Swedish Managers Association, Save the Children Sweden

Visionary speaker: described as authentic, empowering, hopeful, true leadership